

NEW ERA OF TECHNOLOGY



MEEA

马来西亚电竞企业协会

MALAYSIA ENTREPRENEUR
E-SPORT ASSOCIATION

PPM-031-10-14022024

MEEA.ASIA

组织信息

ORGANIZATION INFORMATION

> Welcome to the New Era

Name :-

Malaysia Entrepreneur E-Sport
Association (MEEA)

Address :-

12-1-1 Fahrenheit Office Tower, 179,
Jln Bukit Bintang, 55100 Kuala
Lumpur, Federal Territory of Kuala
Lumpur

Country:-

Malaysia



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全球合作伙伴 - WORLDWIDE PARTNER

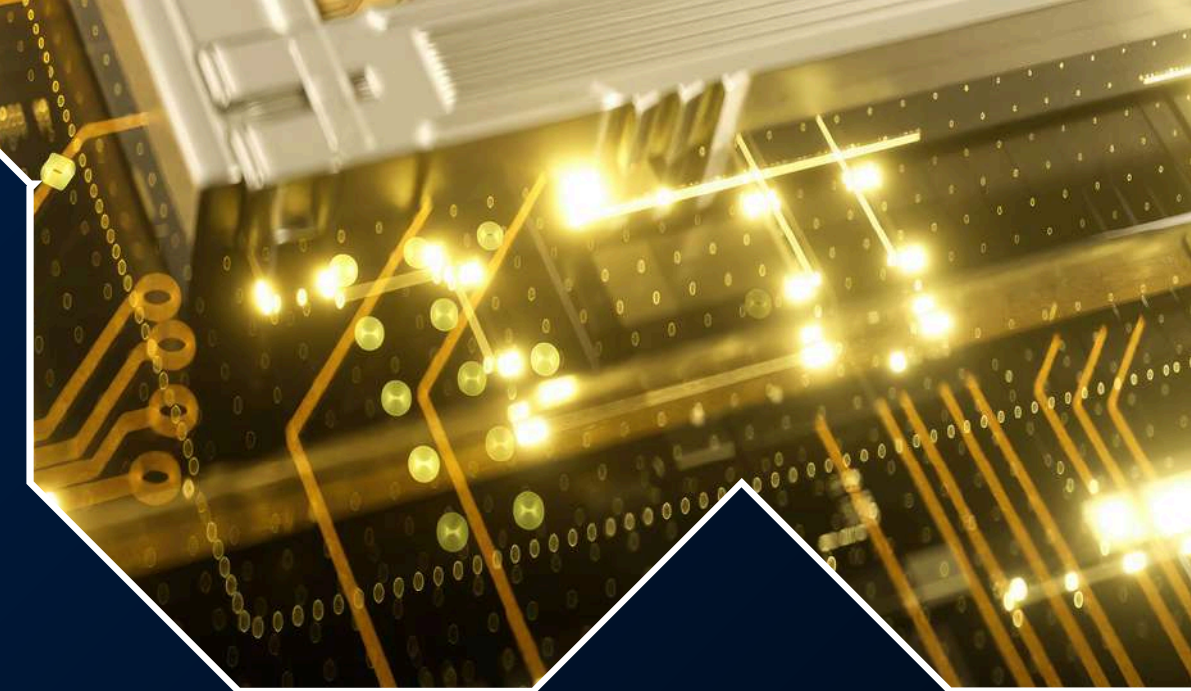


ASSOCIATION STRUCTURE

MEEA EMPLOYS A ROBUST ORGANIZATIONAL STRUCTURE DESIGNED TO ENSURE THAT EVERY DEPARTMENT PLAYS A CRUCIAL ROLE IN DRIVING THE ASSOCIATION'S MISSION. THE ASSOCIATION'S STRUCTURE IS BUILT ON TRANSPARENCY, EFFICIENCY, AND PROFESSIONALISM:

执行委员会简介

EXCO PROFILES

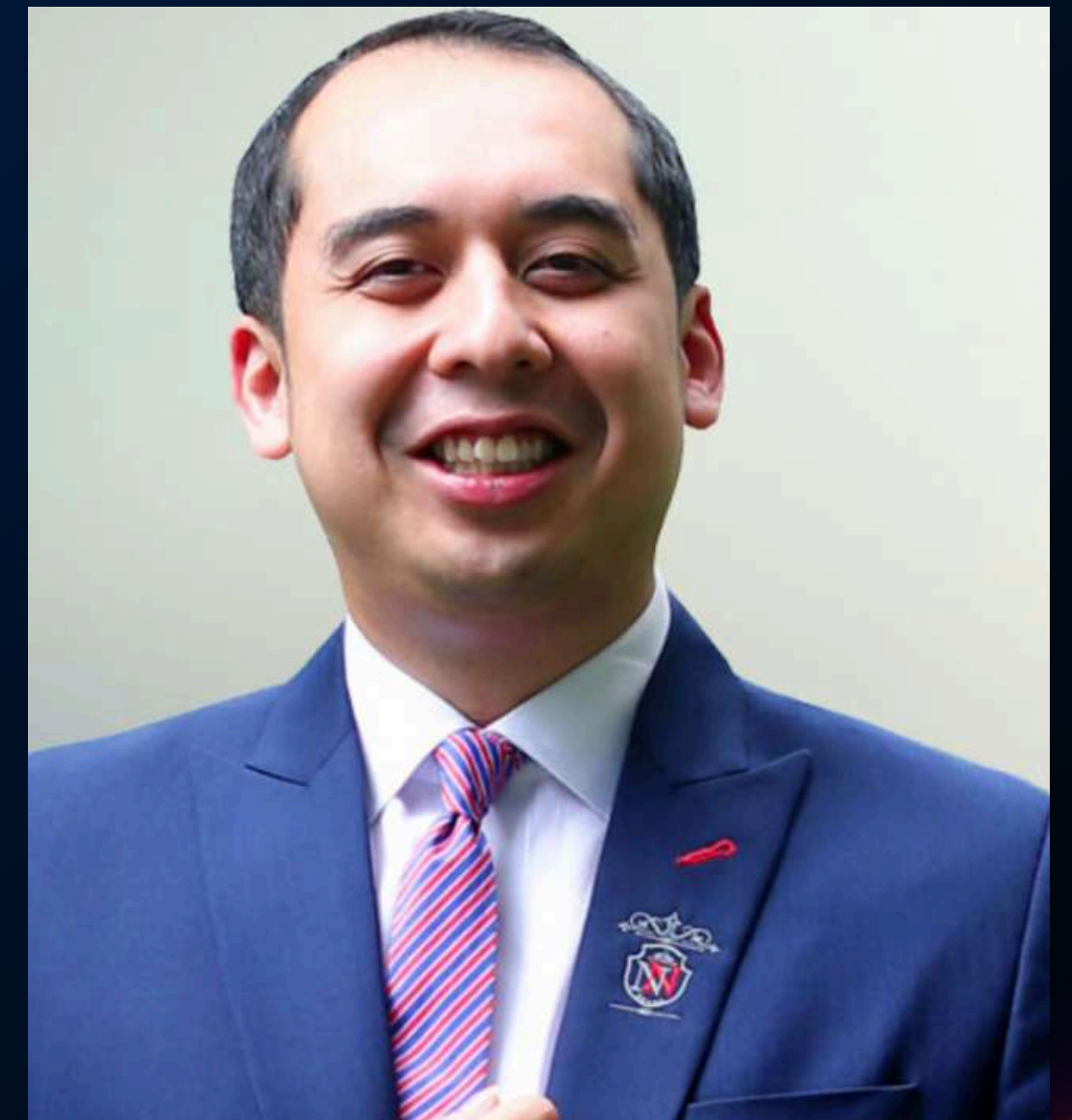


CHAIRMAN DATO' NAZIFUDDIN NAJIB

拿督納茲夫丁·納吉

CHAIRMAN, MALAYSIA ENTREPRENEUR E-SPORT
ASSOCIATION (MEEA)
CHAIRMAN BOARD MEMBER , CBA HOLDINGS HONG KONG
SECRETARY-GENERAL, OLYMPIC COUNCIL OF MALAYSIA
(OCM)
SECRETARY GENERAL , UMNO YOUTH

馬來西亞電競企業協會 (MEEA) 主席
CBA控股 董事長
馬來西亞奧林匹克理事會秘書長
巫統青年團主席



Dato' Mohd Nazifuddin Najib, born into Malaysia's esteemed political dynasty as the son of a former Prime Minister, carries forward a legacy of leadership, innovation, and national service. As Chairman of the Malaysia Entrepreneur E-Sport Association (MEEA), he plays a pivotal role in positioning Malaysia as a global leader in the esports and digital innovation sectors.

拿督納茲夫丁·納吉，出身於馬來西亞著名的政治世家，為前總理之子，承襲了家族的領導與創新精神。作為馬來西亞電競企業家協會（MEEA）主席，他在推動馬來西亞成為全球電競和數字創新領域的領導者方面發揮了關鍵作用。



Under his leadership, MEEA has become a driving force in the development of Malaysia's esports ecosystem. His contributions extend beyond esports, as he serves as Secretary-General of the Olympic Council of Malaysia (OCM), where he champions Malaysia's sports and youth on the international stage.

Dato' Nazifuddin Najib's strategic foresight was essential in supporting his President Baze Yeoh's signing of key partnerships with 17 countries, and his role in overseeing agreements between Hong Kong, Beijing, and global corporations has further solidified Malaysia's influence in esports and next-generation technologies.

在他的領導下，MEEA成為推動馬來西亞電競生態系統發展的核心力量。他不僅在電競領域有所建樹，還擔任馬來西亞奧林匹克理事會秘書長，積極推動馬來西亞體育與青年在國際舞台上的發展。

拿督納茲夫丁憑藉其戰略遠見，支持Baze Yeoh總裁與17個國家簽署重要合作協議，並親自見證了香港、北京及國際企業之間的合作，進一步鞏固了馬來西亞在電競及新興技術領域的影響力。



As Chairman board member of CBA Holdings, Dato' Nazifuddin Najib continues to extend his influence across various sectors, ensuring that Malaysia remains at the forefront of digital and technological advancements on the global stage. His unwavering leadership and far-reaching vision have positioned him as one of Malaysia's most influential leaders in both the corporate and governmental spheres.

作為CBA控股董事長，拿督納茲夫丁繼續在多個領域擴展其影響力，確保馬來西亞在全球數字和科技進步中保持領先地位。他的卓越領導和遠大視野，讓他成為馬來西亞政商界中最具影響力的人物之一。





PRESIDENT BAZE YEOH 貝茲·楊

PRESIDENT, MALAYSIA ENTREPRENEUR ESPORT ASSOCIATION (MEEA)
CEO, CBA GLOBAL HOLDINGS (MALAYSIA)
BOARD MEMBER, CBA HOLDINGS (HONG KONG)
FOUNDER & CHAIRMAN, B WHALE GROUP
FOUNDER, YU KEE BRAND

馬來西亞電競企業協會 (MEEA) 會長
CBA環球控股 (馬來西亞) 首席執行官
CBA控股 (香港) 董事會成員
B鯨集團創始人兼董事長
余記品牌創始人



Baze Yeoh, a distinguished figure in modern commerce, navigates with poise across the realms of finance, esports, AI, and international trade. Guided by the wisdom of her esteemed mentor, Mr. Winson Ching, she successfully expanded into the China and Hong Kong markets, laying a strong foundation for future growth. As President of MEEA, with the unwavering support of Dato' Nazifuddin, she has been instrumental in elevating Malaysia to the forefront of the global esports industry. Under the steady guidance of her mentor, she also founded the "ES² Esports Square" brand, setting new standards in Malaysia's esports landscape and achieving great success on the global stage.

貝茲·楊，當代商界翹楚，於金融、電競、人工智能（AI）與國際貿易中大展宏圖，卓越非凡。蒙其師傅程瑞旗先生之護航指導，成功拓展中國與香港市場，奠定堅實基礎。身為馬來西亞電競企業協會會長，並得拿督納茲夫丁全力支持，貝茲助推馬來西亞躋身全球電競樞紐之列。在師傅之鼎力扶持下，創立「二次方·電競廣場」品牌，為馬來西亞電競業立下新標竿，並在全球市場間馳騁，屢創輝煌。

GLOBAL STRATEGY CONSULTANT WINSON CHING

程瑞旗

CHIEF STRATEGY CONSULTANT, WEB 3 AND GLOBAL
BUSINESS DEVELOPMENT
CO-FOUNDER, CBA HOLDINGS (HONG KONG)
FOUNDER AND CHIEF STRATEGY OFFICER (CSO), CBA
GLOBAL HOLDINGS (MALAYSIA)
GLOBAL STRATEGIC CONSULTANT, MALAYSIA
ENTREPRENEUR E-SPORT ASSOCIATION (MEEA)

WEB 3及全球業務發展首席戰略顧問 (CSO)
CBA HOLDINGS (香港) 首席創辦人
CBA GLOBAL HOLDINGS (馬來西亞) 創始人兼首席戰略官 (CSO)
MEEA 全球戰略顧問



Winson Ching, a master of strategy whose influence spans across the globe, has spent four decades navigating the pinnacles of finance, technology, and real estate, earning his place as a sage of the modern era. His contributions to global fintech and the digital economy are profound, with his strategic wisdom guiding enterprises through pivotal international initiatives, strengthening Malaysia's position in the world market.

As a Founder of CBA Holdings (Hong Kong) and founder of CBA Global Holdings (Malaysia), Winson's far-reaching vision has led to the expansion of these entities across Southeast Asia and beyond, establishing CBA as a cornerstone of the international stage. In his capacity as Global Strategic Consultant for the Malaysia Entrepreneur Esport Association (MEEA), Winson brings his keen insight to bear, advancing the convergence of esports and technology, laying the foundation for the ascension of emerging industries.

Winson Ching, 謀略縱橫四海，四十載行走於金融、科技與地產之巔，堪稱當代賢達。於全球金融科技、數字經濟之領域，深有建樹。任CBA Global Holdings 首席策略官，Winson以睿智擘劃，領眾推進多項國際大計，鞏固馬來西亞與天下市場之通路。

身為CBA Holdings（香港）創始人之一及CBA Global Holdings（馬來西亞）創立之人，Winson高瞻遠矚，拓疆東南亞與四海，奠定CBA於國際舞台之重鎮。於馬來西亞電競企業家協會（MEEA）任職環球謀士，悉心運籌，鼎力助推電競與科技興業，為新興產業之騰飛鑄基立石。





Together with Baze Yeoh, Winson co-founded the “ES²” brand, securing a flagship in the heart of Kuala Lumpur’s financial district. This monumental endeavor merges esports with digital innovation, setting a new course for the future. With unmatched brilliance, Winson continues to lead at the forefront of finance and technology, dedicating his profound intellect and strategic mastery to the progress of the world.

其與Baze Yeoh同心共謀，創立「二次方ES²」品牌，於吉隆坡金融重地斥資建起旗艦，推動電競與數字科技之合流，開創世之新局。Winson以非凡之才智，於金融與科技之巔峰為世間之進步奉獻無盡洪力。



**GLOBAL HONORARY
PARTNERS NETWORK**



DATUK JUSTINE JINGGUT

AMBASSADOR FOR TECHNOLOGY INNOVATION
PROMOTION IN EAST MALAYSIA

- CHAIRMAN OF BITWHALE SARAWAK
- EX-PARLIAMENT COMMITTEE MEMBER OF MALAYSIA
- PRESIDENT OF EMAM KUALA LUMPUR



NGUYEN HOANG LONG

HONORARY AMBASSADOR FOR INDOCHINA
TECHNOLOGY DEVELOPMENT

- FOUNDER OF BMC WORLD CAPITAL MALAYSIA
- CEO OF GREENWORLD SYSTEM HOLDING VIETNAM



ZHENG CHENG

HONORARY AMBASSADOR OF CHINA
TECHNOLOGY MARKET

- CO-FOUNDER FOR CHENGDU MOWANKA TECHNOLOGY GROUP CHINA
- CEO OF EW E-COMMERCE MALAYSIA



MASTER CHONG

HONORARY GEOMANCY ORACLE
ADVISOR

- FOUNDER OF MC
INTERNATIONAL FENG SHUI
MASTER CONSULTING AGENCY
- FOUNDER OF MIINK COFFEE
MALAYSIA



JOHNNY NEOH

HONORARY SUNRISE STRATEGY
CONSULTANT

- FOUNDER & PRESIDENT OF
RICHLIST CLUB MALAYSIA
- FOUNDER & CHAIRMAN OF
SEVENSTAR YACHT
INTERNATIONAL SDN BHD



ELAINE ZHAO

NORTH AMERICAN FASHION
DEVELOPMENT AMBASSADOR

- CHIEF CULTURE OFFICER, CBA GROUPS HONG KONG
- FOUNDER, "KARMN" INTERNATIONAL FASHION BRAND, CANADA



ALICE WU

AMBASSADOR FOR JAPANESE
ESPORTS & TRADE

- GLOBAL ESTATE CONSULTANT, BLUE WHALE PROPERTIES MALAYSIA
- 40 YEARS OF SENIOR EXPERIENCE IN FINANCE & TRADE ACROSS HONG KONG, CHINA, JAPAN, AND MALAYSIA

🔥 EPICENTER 🔥
OF LEADERSHIP



WELLY GAN

VICE PRESIDENT
OPERATION OF MEEA

- **EXPERIENCE:** 13 YEARS WITH TOP DEVELOPERS, INCLUDING COUNTRY GARDEN GROUP.
- **EXPERTISE:** MALAYSIA MY SECOND HOME (MM2H) PROGRAM.
- **CLIENTS:** ASSISTED 300+ HIGH-PROFILE FOREIGN CLIENTS.
- **SKILLS:** EXTENSIVE PROJECT DEVELOPMENT EXPERIENCE.
- **NETWORK:** STRONG CONNECTIONS IN MALAYSIA'S PROPERTY SECTOR.
- **VALUE:** INVALUABLE ASSET TO MEEA LEADERSHIP TEAM.



BO KE CAI

VICE PRESIDENT MANAGEMENT OF
MEEA

- **ROLE:** SENIOR ACCOUNTANT, AUDITOR, HEAD OF HUMAN RESOURCES.
- **EXPERIENCE:** 10 YEARS AUDITING AND MANAGING ACCOUNTS.
- **CLIENTELE:** OVER 300 TOP-TIER ENTREPRENEURS, MALAYSIA AND FOREIGN INVESTMENTS.
- **EXPERTISE:** ENSURES SMOOTH, EFFICIENT INTERNAL OPERATIONS.
- **STANDARDS:** HIGHEST TRANSPARENCY AND ACCURACY FOR CLIENTS.



SIMON SZE THO

SECRETARY OF MEEA

- 7 YEARS AMERICAN EXPRESS
- 3 YEARS IN B WHALE GROUP
- ENHANCED MEEA'S DIGITAL MARKETING.
- VISION: KEEPS MEEA AT THE FOREFRONT OF INNOVATION.



FREDDY GAN

VICE SECRETARY OF MEEA

- EXPERIENCE: 7+ YEARS IN CONSTRUCTION, RENOVATION, SAFETY MANAGEMENT IN COUNTRY GARDEN DEVELOPMENT
- REPRESENTATION: CONDUCTED SECURITY ASSESSMENTS IN 12+ COUNTRIES FOR B WHALE GROUP
- EXPERTISE: ENSURES HIGHEST SAFETY STANDARDS FOR MEEA PROJECTS IN MALAYSIA AND INTERNATIONALLY.



ARIF RAZALI

FINANCE OF MEEA

- **ROLE:** VITAL PART OF BLUE WHALE GROUP FOR 3 YEARS.
- **CLIENTELE:** MANAGES VVIP INVESTORS AND HIGH-PROFILE GOVERNANCE OFFICERS.
- **BACKGROUND:** STRONG FAMILY HISTORY IN GOVERNMENT POSITIONS.
- **RESPONSIBILITIES:** MANAGES TOP-TIER CLIENTS, MAINTAINS ECOSYSTEM BETWEEN BWP AND MEEA.
- **IMPACT:** ENSURES STRONG RELATIONSHIPS WITH GOVERNMENT AND ELITE CLIENTS.



POON CHING MENG

AJK OF MEEA

- **EXPERIENCE:** 3+ YEARS IN PROJECT MANAGEMENT, COUNTRY GARDEN.
- **CONTRIBUTION:** DRIVES INITIATIVES TO SUPPORT AND EXPAND MALAYSIA'S ESPORTS INDUSTRY.
- **IMPACT:** GUIDES MEEA PROJECTS TOWARDS SUSTAINABLE GROWTH AND INNOVATION IN ESPORTS.



ABDUL RAHMAN

HONORARY MEMBER

- **ROLE:** SOLE DISTRIBUTOR OF MANCERA PARIS PERFUME IN MALAYSIA.
- **EXPERIENCE:** 20 YEARS IN THE OUD AND FRAGRANCE MARKET.
- **EXPERTISE:** EXTENSIVE KNOWLEDGE OF PERFUMES AND OUD.
- **IMPACT:** CONTRIBUTED TO THE GROWTH AND POPULARITY OF MANCERA PARIS IN MALAYSIA.
- **SKILLS:** STRATEGIC DISTRIBUTION, FRAGRANCE MARKETING, CUSTOMER RELATIONS.
- **INDUSTRY INSIGHT:** DEEP UNDERSTANDING OF MALAYSIA'S FRAGRANCE MARKET.
- **VALUE:** ENSURES HIGH-QUALITY FRAGRANCE OFFERINGS AND MAINTAINS STRONG MARKET PRESENCE.



BRANDON KUAY

CREATIVE MEDIA CONTENT OF MEEA

- **EXPERIENCE:** 7+ YEARS IN CREATIVE MEDIA AND PROJECT MANAGEMENT.
- **CLIENTS:** MEDIA, E-COMMERCE, AND DEVELOPMENT SECTORS.
- **EXPERTISE:** DIGITAL INNOVATION, STRATEGIC EXECUTION.
- **IMPACT:** SHAPED MALAYSIA'S E-SPORTS MEDIA LANDSCAPE.
- **COLLABORATION:** WORKED WITH INTERNATIONAL STAKEHOLDERS.
- **SCOPE:** ENHANCED GLOBAL E-SPORTS EXPERIENCE, EXPANDED MEEA'S INFLUENCE ACROSS 8 COUNTRIES.



MISSION

THE MALAYSIA ENTREPRENEUR E-SPORT ASSOCIATION (MEEA) IS MALAYSIA'S FLAGSHIP PLATFORM FOR THE DEVELOPMENT AND PROMOTION OF THE ESPORTS INDUSTRY. WITH A FORWARD-THINKING STRATEGIC VISION, MEEA IS COMMITTED TO POSITIONING MALAYSIA AS A GLOBAL ESPORTS HUB, LEADING INNOVATION AND DEVELOPMENT ACROSS THE ASIAN ESPORTS MARKET.

VISION



FOSTERING
GLOBAL GROWTH



CROSS-BORDER
ECOSYSTEM



TECHNOLOGICAL
ADVANCEMENT



CULTURAL
EXCHANGE



INDUSTRY
STANDARDS



SUSTAINABLE
DEVELOPMENT

CORE VALUES



INNOVATION-DRIVEN

CONTINUOUSLY PROMOTING TECHNOLOGICAL AND BUSINESS MODEL INNOVATIONS, SUPPORTING THE DEVELOPMENT OF ESPORTS TECHNOLOGIES, AND OFFERING THE LATEST MARKET OPPORTUNITIES FOR MEMBERS AND PARTNERS.



GLOBAL COLLABORATION

BUILDING CLOSE PARTNERSHIPS WITH GLOBAL ESPORTS LEADERS AND PIONEERS, ORGANIZING INTERNATIONAL EVENTS AND CULTURAL EXCHANGES TO CONNECT MALAYSIA WITH THE GLOBAL ESPORTS MARKET.

SUSTAINABILITY

FOCUSED ON THE SUSTAINABLE GROWTH OF THE ESPORTS INDUSTRY, MEEA OPERATES THROUGH A PROFESSIONAL, TRANSPARENT, AND EFFICIENT MANAGEMENT SYSTEM THAT OPTIMIZES RESOURCES FOR LONG-TERM STABILITY.

PROFESSIONAL MANAGEMENT

MEEA IMPLEMENTS A PROFESSIONAL MANAGEMENT SYSTEM TO ENSURE THE SUSTAINABLE GROWTH OF THE ESPORTS INDUSTRY.

TRANSPARENCY

THE ASSOCIATION MAINTAINS TRANSPARENCY IN ITS OPERATIONS, CONTRIBUTING TO THE LONG-TERM STABILITY OF THE ESPORTS ECOSYSTEM.

EFFICIENT RESOURCE OPTIMIZATION

MEEA FOCUSES ON EFFICIENT MANAGEMENT PRACTICES TO OPTIMIZE RESOURCES AND SUPPORT THE SUSTAINABLE GROWTH OF THE ESPORTS INDUSTRY.



INTERNATIONAL COOPERATION DEPARTMENT



GLOBAL
PARTNERSHIPS



GLOBAL EVENTS



INTERNATIONAL
INFLUENCE

TECHNOLOGY INNOVATION DEPARTMENT



AI
TECHNOLOGIES



SMART
SYSTEMS



COMPETITIVE
PERFORMANCE
ENHANCEMENT

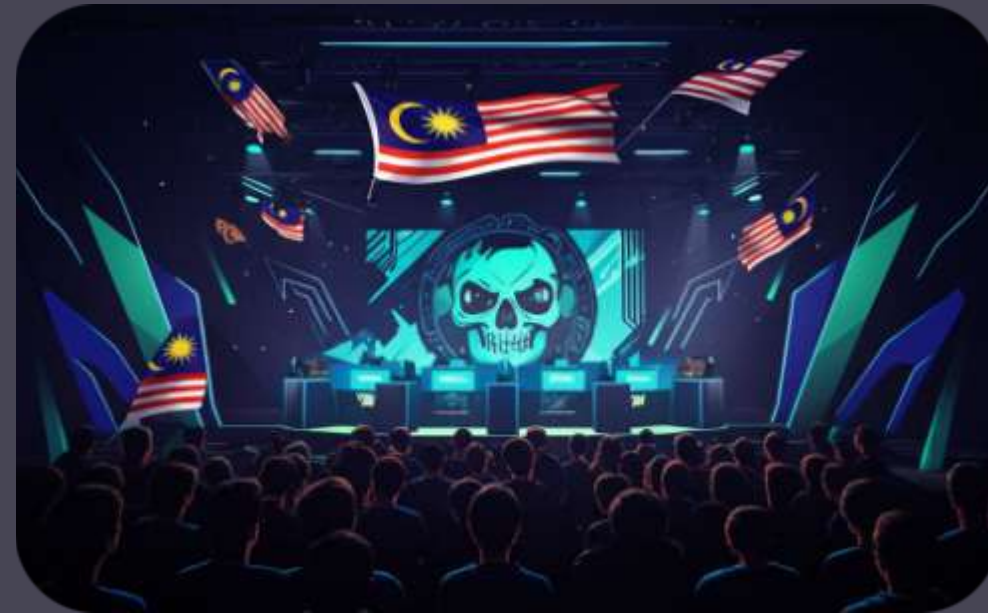


VIEWER
EXPERIENCE
IMPROVEMENT

MARKETING AND BRANDING DEPARTMENT



ELEVATING GLOBAL
RECOGNITION



SUPPORTING MARKET
EXPANSION



PROMOTING
ESPORTS CULTURE

TALENT DEVELOPMENT DEPARTMENT

○ NURTURING NEXT GENERATION

DEDICATED TO NURTURING THE NEXT GENERATION OF ESPORTS TALENT THROUGH SPECIALIZED TRAINING PROGRAMS AND INDUSTRY EDUCATION.

○ ESTABLISHING TALENT PIPELINE

ESTABLISHING A PIPELINE OF SKILLED PROFESSIONALS FOR THE ESPORTS ECOSYSTEM.

LEGAL & COMPLIANCE DEPARTMENT

LEGAL SUPPORT

PROVIDES LEGAL SUPPORT FOR THE ASSOCIATION AND ITS MEMBER COMPANIES, MAINTAINING STABILITY AS THE INDUSTRY GROWS.

REGULATORY COMPLIANCE

ENSURES REGULATORY COMPLIANCE FOR THE ASSOCIATION AND ITS MEMBER COMPANIES, MAINTAINING STANDARDIZATION AS THE INDUSTRY GROWS.



A futuristic robot with a white and blue body and a large circular sensor on its head is shown in profile, reaching out towards a plant with purple flowers. The background is a dark, atmospheric landscape with mountains and trees.

PROGRAMS AND INITIATIVES

MEEA IS COMMITTED TO OFFERING A WIDE ARRAY OF PROGRAMS AND INITIATIVES THAT CREATE OPPORTUNITIES FOR ITS MEMBERS AND GLOBAL PARTNERS:



GLOBAL ESPORTS TOURNAMENTS



INTERNATIONALLY RENOWNED TOURNAMENTS

ORGANIZING INTERNATIONALLY RENOWNED ESPORTS TOURNAMENTS THAT INTEGRATE K-POP, ANIME, AND OTHER CULTURAL ACTIVITIES



GLOBAL PLATFORM

MEEA CREATES A GLOBAL PLATFORM FOR PLAYERS AND AUDIENCES, PROMOTING MALAYSIA AS A TOP ESPORTS TOURISM DESTINATION



TECHNOLOGY INNOVATION FORUMS

GLOBAL INDUSTRY LEADERS

MEEA HOSTS REGULAR FORUMS THAT FEATURE GLOBAL INDUSTRY LEADERS, TECHNOLOGY EXPERTS, AND ENTREPRENEURS, FACILITATING DISCUSSIONS ON THE LATEST TECHNOLOGIES AND BUSINESS MODELS.

DRIVING INNOVATION

THESE FORUMS ARE AIMED AT DRIVING INNOVATION AND COLLABORATION WITHIN THE ESPORTS SECTOR, BRINGING TOGETHER KEY PLAYERS IN THE INDUSTRY.



TALENT TRAINING PROGRAMS



SPECIALIZED SKILLS TRAINING

MEEA OFFERS SPECIALIZED SKILLS TRAINING FOR YOUNG ESPORTS PLAYERS AND INDUSTRY PROFESSIONALS, ENHANCING MALAYSIA'S GLOBAL COMPETITIVENESS IN ESPORTS.



COLLABORATIVE APPROACH

IN COLLABORATION WITH TOP INTERNATIONAL UNIVERSITIES AND VOCATIONAL TRAINING INSTITUTES, MEEA DEVELOPS COMPREHENSIVE TRAINING PROGRAMS.

ESPORTS AND BLOCKCHAIN APPLICATIONS



INTEGRATION OF BLOCKCHAIN TECHNOLOGY

EXPLORING THE INTEGRATION OF BLOCKCHAIN TECHNOLOGY INTO ESPORTS, MEEA PROMOTES THE INNOVATIVE APPLICATION OF DIGITAL ASSETS, CREATING NEW AVENUES FOR PLAYER-FAN ENGAGEMENT AND ECONOMIC GROWTH WITHIN THE ESPORTS INDUSTRY.



BENEFITS

- NEW PLAYER-FAN ENGAGEMENT OPPORTUNITIES
- ECONOMIC GROWTH IN ESPORTS INDUSTRY
- INNOVATIVE DIGITAL ASSET APPLICATIONS

FUTURE PLANS OVERVIEW

MEEA'S LONG-TERM BLUEPRINT IS TO BUILD A DYNAMIC, DEEP, AND STABLE GLOBAL ESPORTS INDUSTRY PLATFORM. KEY ASPECTS OF THE ASSOCIATION'S FUTURE PLANS INCLUDE:

- BUILDING A DYNAMIC GLOBAL ESPORTS INDUSTRY PLATFORM
- DEVELOPING A DEEP AND STABLE INDUSTRY ECOSYSTEM
- IMPLEMENTING LONG-TERM STRATEGIC BLUEPRINT



LEADING ESPORTS INNOVATION



TECHNOLOGICAL ADVANCEMENTS

THROUGH PARTNERSHIPS WITH GLOBAL TECH GIANTS AND INNOVATIVE COMPANIES, MEEA WILL CONTINUE TO DRIVE TECHNOLOGICAL ADVANCEMENTS, ENSURING MALAYSIA MAINTAINS A LEADING POSITION IN ESPORTS TECHNOLOGY.



GLOBAL PARTNERSHIPS

MEEA'S COLLABORATIONS WITH GLOBAL TECH GIANTS AND INNOVATIVE COMPANIES WILL PROPEL MALAYSIA TO THE FOREFRONT OF ESPORTS INNOVATION.



EXPANDING GLOBAL INFLUENCE

- **FOSTERING CULTURAL EXCHANGE**
MEEA AIMS TO EXPAND ITS GLOBAL INFLUENCE BY FOSTERING CULTURAL EXCHANGE BETWEEN EUROPE, AMERICA, AND ASIA
- **INTERNATIONAL COLLABORATION**
COLLABORATING WITH MAJOR INTERNATIONAL ESPORTS ORGANIZATIONS AND GOVERNMENTS TO AMPLIFY MALAYSIA'S VOICE ON THE WORLD STAGE

CREATING A NEW ESPORTS ECOSYSTEM



COMPREHENSIVE ECOSYSTEM

MEEA IS COMMITTED TO ESTABLISHING A COMPREHENSIVE ESPORTS INDUSTRY ECOSYSTEM THAT INCLUDES ESPORTS EVENTS, TECHNOLOGICAL INNOVATIONS, TALENT DEVELOPMENT, AND DIGITAL ASSET APPLICATIONS



INDUSTRY GROWTH

PROMOTING HEALTHY AND SUSTAINABLE GROWTH ACROSS THE ENTIRE INDUSTRY.

全球合作伙伴 STRENGTHENING GLOBAL PARTNERSHIPS



MOKENG



Karmn





THANK YOU
謝謝